

# Relay Rap



[www.relayforlife.ca](http://www.relayforlife.ca)

## Dates to remember

Team Captains' Meeting: March 8, 2010  
6:30p.m.

New Horizons Community Church Auditorium  
383 Russell St N. (corner of Maxwell) –  
parking in the rear, please use Russell St  
entrance

Team Captains' Meeting: April 12, 2010  
6:30 p.m.

New Horizons Community Church Auditorium  
383 Russell St N.

Bank Nights: June 14, 15, 16, 2010 6 p.m.

New Horizons Community Church Auditorium  
383 Russell St N.

## Team kits online in 2010

For your convenience, Team Captain's kits for *Relay For Life* 2010 are now online! You can find all the resources you need as a team captain to set you and your team up for success in 2010!

To find your Team Kit, log into your Participant Centre and look for the list of items for download around the middle of the page. Please note that only Team Captains will have access to these documents.

## How to show ALL the money you've raised on your personal online fundraising page!

We've heard from many of you that you would like your total funds raised – online **and** "offline" (cash and cheques) - shown on your personal fundraising page. **We're excited to tell you that now you can!**

Adding this information to your page is quick and easy, and will allow everyone to see the **total** amount of money you've raised **as well as** a list of your donors!

Check out the next page for an example of updating your personal page with the offline donations you have collected.

**But don't forget** – even though collecting cash and cheques is great, the average **online** donation is almost **double** the average offline donation!



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## Updating your personal page with your offline fundraising progress

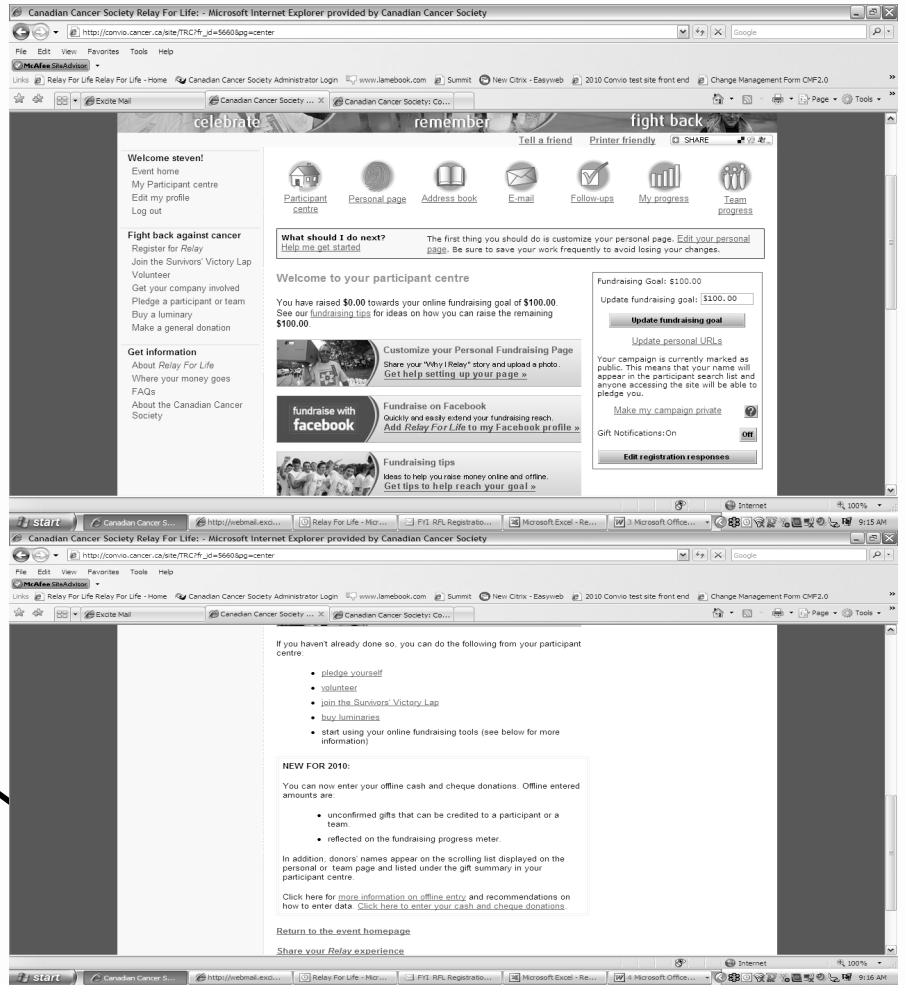
Log in and access your Participant Centre. **Click this link** to open the offline gift entry page.

Enter the donor's first and last name here.

You don't have to fill in the donor's e-mail or home address.

You can enter a nickname for your donor here – for example, "Uncle John".

If the donor prefers, you can choose to not show the amount of the donation.



Participant centre | Personal page | Address book | E-mail | Follow-ups | My progress | Team progress

**What should I do next?** You have 4 outstanding unthanked gifts. Send them a thank you e-mail.  
[Help me get started](#)

**Enter any gifts you have received below:** [Tell me more](#)

* Name:	Title	First	Middle	Last	Suffix	Professional Suffix
E-mail address:	[Text Field]					
Street 1:	[Text Field]					
Street 2:	[Text Field]					
City/Province/Postal code:	City	Province	Postal code			
Country:	Canada					
* Donation amount:	[Text Field]					
* Payment Type:	<input checked="" type="radio"/> Cash <input type="radio"/> Check <input type="radio"/> Pay Later					
Use the options below to control how this gift appears on your personal page.						
Name for gift list:	[Text Field]					
<input type="checkbox"/> Do not display the amount of this gift on my personal page.						
<input type="button" value="Save and Add Another"/> <input type="button" value="Reset"/> <input type="button" value="Cancel"/>						

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## Make the most of your fundraising efforts

Maximizing your fundraising efforts can be as easy as contacting your Human Resources department. Many companies have matching gift programs, providing their employees the opportunity to double the amount they donate to a charity.

A corporate matching gift is a donation made by a company to match a donation made by an employee or retiree to a charity. For example, a gift of \$100 made by an individual could become a \$200 donation to the Society if the individual's employer has a matching gift program. Typically, these programs will match any type of donation made to the Society including pledge donations made through events such as *Relay For Life*.

A great way to maximize any donation to the Canadian Cancer Society is through a matching gift from your employer. Inquire today with your Human Resources department to see if your employer offers this type of program and help make cancer history.

"Every dollar makes a difference in the fight for life," says Sandra Harris, Director, *Relay For Life*, Canadian Cancer Society Ontario Division. "Through matching gifts programs donors can double their impact and help us do more in the fight against cancer."

Take your fundraising to the next level and remind your donors to inquire about matching gifts through their employer and lead the way by doing the same at your workplace.

## Invite a Survivor to Relay!

*Relay For Life* is a perfect opportunity to celebrate survivors in Sarnia Lambton and their victory over cancer. Invite a cancer survivor you know to *Relay* and show your support by cheering them on during the Survivors' Victory Lap. Survivors can register for the Survivor's Victory Lap and Reception at [www.relayforlife.ca](http://www.relayforlife.ca) or by calling (519)332-0042

## Fight Back Moment

If you are here to pick a fight, you're in the right place. Two in five Canadians will develop some form of cancer in their lifetime. By being involved with the Canadian Cancer Society *Relay For Life*, you are helping in the fight for life.

Recently the Canadian Cancer Society launched a new campaign featuring real cancer stories from real Canadians. View our internet video "Join the Fight" at <http://www.youtube.com/watch?v=crXalu9Ecmg>. Share it with your friends, post in on your social networking site and let everyone know you are part of the fight for life.

To learn more, to meet the fighters or to share your story, visit [fightback.ca](http://fightback.ca).

## Are you on Facebook? *Relay For Life* is!

*Relay For Life* has lots of great Facebook tools to help with fundraising and keep you up to date on your local event. Consider adding the following Facebook tools:

**Facebook Badge** – Add the Facebook badge and notify all of your friends through automatic status updates of your fundraising progress. It's an easy to use Facebook application and it raised almost \$200,000 in Ontario last year.



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## Face of Hope

So, a little about me and my role as the Face of Hope...

Well, first let me tell you that I was deeply honoured to have been asked. I am humbled by the fact that so many participants have lived this personal fight against cancer, while I am a bit of an outsider. Yet, I am in the very privileged position of being the person to whom patients and family turn in the hope that their cancer journey will be made even a little less difficult.

So, who am I? I'm a medical doctor who graduated from the University of Ottawa. I practiced family medicine in Sarnia for twenty years. In the last few years, I have been working at the Bluewater Cancer clinic with Dr. Yoshida. As well, I provide palliative care for patients at home, hospital or our new Hospice.

Dr. Monique Dostaler



## Track Your Laps Fundraiser By Diemer's Dreamers Relay Team

At the end of Relay For Life aren't you curious how many laps you walked around the track?

**Diemer's Dreamers Relay Team** is hosting a "**Track Your Laps Fundraiser**". For \$3.00 you can purchase a necklace with a starter bead on it and the opportunity to fill up your necklace. Every time you walk a lap, stop at our **Diemer's Dreamers** tent site and pick up a bead, take the necklace off, slip the bead over the "loop" end and slide it down to rest on the knotted end with the other beads. So it ends up being just one row of beads hanging straight down. At 7 a.m., when your memory of the last 12 hours is a little foggy, you'll be able to count the beads and know how many miles you walked.

Necklaces can be pre-ordered at all Captain's meetings (or send me an email) and they will be available for pickup at the May Captain's meeting. Keep in mind we sold out (500 necklaces) last year, and we plan on selling out this year, this is a must have item. Any questions please contact Marie Diemer (519)337-6796 or [nickandmarie@live.ca](mailto:nickandmarie@live.ca)

Is your team involved in a fundraising event for Relay For Life?

Email the information to Lori at [lkennedy@ontario.cancer.ca](mailto:lkennedy@ontario.cancer.ca) and be included in the next Relay Rap.

**REMINDER** – Get your tickets for Sarnia Sting vs Guelph Storm on Thursday, March 11, 2010; \$5.00 for each ticket sold under Community Cares Corner goes to CCS, Relay For Life. Contact Julie Moore at (519)541-1000 x116 or [canadiancancersociety@rbccentresarnia.com](http://canadiancancersociety@rbccentresarnia.com) to purchase your tickets.

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## Friendly reminder about collecting cash/cheque donations

This is just a reminder that all cash and cheques should be turned into the Unit office or at a Bank Night.

Please do not process your "offline" donations online. This is not in accordance with Canada Revenue Agency Regulations. An example of processing offline donations online is when you collect \$20 cash from a co-worker, then go to your online fundraising page and enter the donation using your own credit card while entering your co-worker's name and address for the receipt.

Please hold on to your cash donations and turn them in at the next Bank Night, the unit office, or obtain a bank draft from your local bank. This includes funds raised from team fundraisers. Please do **not** process that money through your online fundraising page.

**You CAN, however, enter the names of your offline donors or team fundraising activities and the amount of money collected in cash and cheques through your Participant Centre as described on page 2 of this Relay Rap.**

The name of your donor and the amount they pledged will appear in your fundraising thermometer on your Personal Page.

## Relay Fundraising Club

The *Relay For Life* Fundraising Club was created as an incentive and reward program for participants and teams who reach predetermined fundraising levels.

The Fundraising Club was first piloted in Calgary in 2006 and was advertised in Relay Raps. They had amazing results!

The recognition item will be a sign that will be presented to the team during *Relay*. The teams that will qualify for the Fundraising Club will have had their funds in and accounted for by the end of the event day.

The levels are **bronze, silver, gold and sapphire**. The top fundraising teams will receive a sign for display at their campsite and for use during the team lap.

### Levels

<b>Bronze:</b>	\$5,000 - \$7,499
<b>Silver:</b>	\$7,500 - \$9,999
<b>Gold:</b>	\$10,000 - \$19,999
<b>Sapphire:</b>	\$20,000 +

Please ensure that everyone on your team understands the significance of this award!



Franco Filia  
Fabien Jagoo  
Marianne Hope  
Beth Hackett

Supporting Sponsor



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